

SECURITY INSIDER Digest / Q3 2017

A quarterly e-newsletter by ELID



Welcome to Security Insider Digest, our quarterly newsletter highlighting the latest integrated security trends, technologies and their applications, with a focus on ELID's access control, surveillance, enterprise systems and more. Each issue will feature new ELID product reviews, real-life case studies and a summary of upcoming events. The content is concise and brief, focusing on key takeaway points meant to educate in the most optimal and efficient manner.

2017 Q3 Review: Events

We're already past the first quarter of 2017 and ELID is getting into high gear, especially with preparations for a list of trade shows overseas. On the local front, besides our very own IFSEC KL, ELID will also be participating in the Malaysian International Food & Beverage (MIFB) show. ELID has also continued with our quarterly Experience Sessions, detailed below.

ELID Experience Sessions

Created specially for our clients and anyone interested in ELID's latest product offerings, these 2 hour sessions comprise an interactive product demonstration and walk-through by our technical experts held in a casual, comfortable setting. A light brunch is also be served.



A Conducive Environment

Intentionally small crowd size & casual setting so that all attendees receive the necessary attention and focus from our technical and sales teams



Experiential, Interactive and hands-on

The perfect setting to get up-close and personal with ELID technology, and the very people behind them



Break-Out Small Group Discussions

Purposeful, facilitated discussions in small groups of 5 or less, provides everyone the opportunity to interact with our team



Network Over Brunch

Meet and interact with our team of engineers, designers and support staff, and also meet others in the security industry. Chat, share ideas, and make connections. Over food!

SECUREX, SOUTH AFRICA

This year ELID participated in Securex which took place at the Gallagher Convention Centre in Midrand, Johannesburg from 30 May - 01 June 2017 and brought over 160 exhibitors under one roof, of which 45 were new exhibitors to the show, representing over 10 countries. Securex has earned its position as Africa's largest security and fire trade show offering visitors a vast range of products and services from these fields.

Securex started something new by organising talks every hour during the exhibition to create awareness and educate visitors. These talks cover various topics such as current technologies in the security market, future of security, strategies of venturing into business in South Africa's market and many more. Throughout the 3 days of the show, ELID was there to demonstrate Maple (Cloud-based Security System) and WinPro 2 (Integrated Security System) and how it can be implemented in different industries. We received good response from potential distributors interested in our products.

Approximately 98% of the visitors represent companies involved in monitoring and security services. As seen in this show, 70% of exhibitors are interested in the CCTV business and a combination of other security services. It is evident that many people are concerned about safety and security. Numerous buildings in the city can be seen secured with wire fencing, CCTV and security guards. South Africa is ready to welcome new innovation and advanced security solutions.



Entrance of Exhibition

Gallagher Convention Centre in Midrand, Johannesburg



Booth preparation in progress

Our team set up the booth with panels



Demonstration preparation going on

Set up of hardware and software



Ready for the Exhibition

Booth view after set up completion

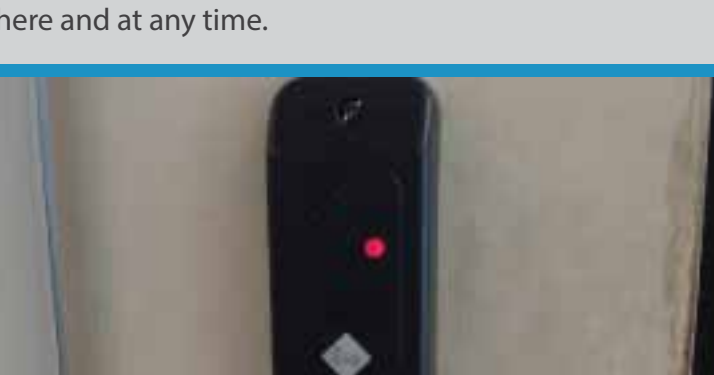


CASE STUDIES

Secure with ELID

As a global leader in home and professional appliances, with over 40 million clients worldwide and distribution partners in over 150 countries, this particular client required a state of the art security solution that would provide a combination of ease of use, powerful features and scalability for future expansion beyond the initial sales office with a staff size of 50 persons.

With these requirements in mind, the solution came in the form of ELID's MIRAGE, the smart security system that combines high definition CCTV surveillance, powerful access control, intrusion alarm and the option for integrated time management system. All these features are accessible from a mobile device giving users unrivalled convenience and complete control from anywhere and at any time.



MIRAGE 2

Smart Security System

Mirage 2 integrates CCTV surveillance, access control and intrusion monitoring. These integrations form a single intelligently once abnormal activities discovered. Each mirage system supports 16 cameras, 16 door access, and 16 intrusion alarm zones. E mirage mobile application makes easier the activities of viewing and controlling these 3 elements using smart phone or tablet. Mirage 2 is suitable for high-end residential homes and establishments with multiple outlets or small offices.



FEATURES

Monitor and Control

The Mirage 2 unique features are it provides the ability to control and monitor the entire security system by using smart phone from anywhere anytime. User can arm or disarm the intrusion panel, pulse open any doors, install a new card user on access control by using mirage 2. User also can view the latest CCTV images from selected cameras and take appropriate action once anomalies detected.

Alert

User will receive real-time notification of alarm or access control status. Alarm or unusual status from intrusion alarm or unusual status from intrusion panel or access control panel will queue up as notification messages on Mirage App. So, user can take appropriate action.

Easy

Simple graphical user interface leads the user to learn about mirage 2 operations in minutes. Meantime, software will upgraded automatically without user participation.

About ELID

ELID has been at the forefront of Access Control and Integrated Security innovation since 1989. With in-house R&D and ISO2000 certified production facilities in Malaysia and China, ELID continues to introduce solutions that help businesses of all sizes and industries overcome their security challenges, while supporting our international clients via a network of distributors located across the globe.

ELID supplies wide range of security products include Integrated Security Management System, Smart Security System, Card Access System, Fingerprint Access System, CCTV Surveillance, Time Attendance System, Visitor Management System and ID Badging Printing Solution.



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